



EXPERIENCE :

2017~

Engagement & Community Manager
Designer (Full-Time)

Reactor Start-up | EduTech Industry

- Head of Consumer Engagement
- Inbound Marketing Lead
- Head of Reactor Educator Network
- Graphic Design & Branding
- Social Media Marketing & Management
- Project Lead

Startup Immersion programme for Educators

2019~

Co-Founder | Design-Lead

Happi.Monki Bespoke Calligraphy Business

- Bespoke Gifts & Calligraphy Services
- Handmade
- Glassware | Stationery | Kitchenware | Signs
- Social Media & Marketing Lead

2018~

Assistant Calligrapher | Quill Thestral

Wild Lavender Studio Bespoke Calligraphy

- Assistant Calligrapher (Freelance)

2017 (MAY-JULY)

Assistant Creative Lead

InterMedia Japan (Tokyo)
Creative Media Agency

- Graphic Design
- Vector Illustration
- Copywriting

2017 (JAN-MARCH)

Creative Intern

The Alchemy Partnership
Advertising Agency

- Graphic Design for Advertising
- Social Media Advertising & Management
- Clients: Redbull, Closeup, Oishi, Makisan

2016~

Founder

EllyMintyDesigns

Bespoke Calligraphy & Graphic Design Business

- Modern Calligraphy
- Handmade
- Handlettering, Embossing, Dip Pen
- Graphic Design Services

Elaine Yeoh

SKILLS & SPELLS :

Industry Knowledge

- Consumer Engagement Strategy
- Community Engagement
- Inbound Marketing
- Digital Marketing
- Events Management
- Social Media
- Project Management
- Design for Advertising
- Graphic Design
- Content Management
- Storyboarding + Prototyping
- Modern Calligraphy

Adobe Suite

Ai Ps Id Pr

Software & Tools

HUBSPOT

Marketing, Sales, Automation, Reports, Customer Relationship Management (CRM)

EMAIL MARKETING

Hubspot, Yesware, Gmail

SOCIAL MEDIA MARKETING

Facebook, Instagram, LinkedIn

EVENTS MANAGEMENT

Eventbrite

GRAPHIC DESIGN & UI/UX

Adobe Suite, Wordpress, Strikingly, Wix, Proto.io, Basic HTML+CSS+Javascript, Stop Motion Animation, Scratch/BYOB

Other Skills

MICROSOFT OFFICE

Word, Powerpoint, Excel

ART & DESIGN

Procreate on iPad, Cricut Design Space, Modern Calligraphy, Illustration, Embossing

MUSIC

Acappella, Acoustic Guitar, Piano

TONGUES :

ENGLISH
native

MANDARIN
native

JAPANESE
intermediate

CANTONESE/MALAY
basic

PARSELTONGUE
???

MUGGLE EDUCATION RECORDS :

‘12 - ‘17

NATIONAL UNIVERSITY OF SINGAPORE

Communications & New Media (*Interactive Media Design*)
Minor in Technopreneurship

Sheares Hall
Acapella (Head of SHacappella)
Band Vocalist
Chorale
Floorball
Softball
Sheares Media

‘10 - ‘11

ANDERSON JUNIOR COLLEGE

GCE 'A' LEVELS

Field Hockey (Team Captain, 'A' Division)

‘06 - ‘09

CHIJ ST. NICHOLAS GIRLS' SCHOOL

GCE 'O' LEVELS

Field Hockey ('B' Division)

2016

KING'S COLLEGE LONDON

SUMMER SCHOOL PROGRAMME

2015

WASEDA UNIVERSITY, TOKYO

SUMMER SCHOOL PROGRAMME

SEND A LETTER :

Email: elaineyeoh93@gmail.com

LinkedIn: @Elaine Yeoh

+65 91371693



@ellymintydesigns

@happi.monki

<https://www.behance.net/elaineyeoh>

<http://elaineyeoh93.wixsite.com/elly>

INTERESTS :



ACAPELLA SINGING
@mixtehping



HARRY POTTER
slyther-dor